

**Bowl - A - Thon
To Benefit
CONTRACTORS
FOR KIDS**

**3/21/2010
12pm-2pm**

AMF Commack Vets Lane
2183 Jericho Turnpike
Commack, NY 11725
631-499-7722

AMF Bay Shore Lanes
1840 Sunrise Highway
Bay Shore, NY 11706
631-666-7600

Who may participate? Bowlers may attend as INDIVIDUAL TEAMS, COMPANY TEAMS OR SCHOOL TEAMS.

What is it? The Bowl-A-Thon is a fun way to help raise money for Contractors For Kids and make a difference in the lives of children and their families. www.contractorsforkids.org

What can I do? Talk to your friends, neighbors, and family about agreeing to enter the bowl-a thon. We ask for a minimum donation of \$50 per bowler. Generally only five bowlers can bowl on a lane at one time. However, adults who bowl faster may be able to have more on a lane. The idea is to have your group all finish at about the same time.

Cost of Bowling The cost for two (2) hours, shoes, and food is paid out of Bowl-A-Thon proceeds for each bowler who raises a minimum of \$50. If you would like to stop down and enjoy the festivities, the cost for a non-bowler is \$35 which includes a T-shirt and food.

How do we raise money?

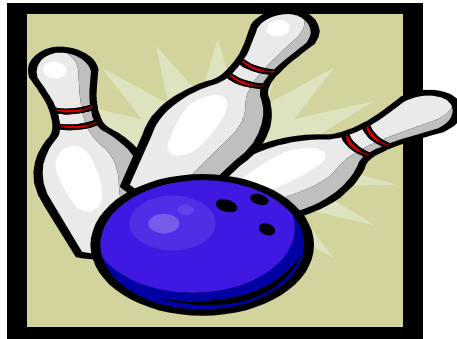
1. All bowlers should ask their families, friends, and neighbors to sponsor their total score for two hours. Local merchants will often donate gift certificates.
2. The more sponsors a bowler has, the more money they will raise for Contractors For Kids.
3. Attached is a sponsor sign-up sheet, which should be used in recording sponsors. Each participant must bring this sheet and donations with them. Extra sponsor sheets are available.

What prizes can be earned? \$50 in donations to CFK earns you a T-shirt, food and bowling.
\$100 in donations to CFK earns you a T-shirt, food, bowling, and a CFK hat or bear

The School or organization that brings in the most \$ donations will receive a scholarship donated by Contractors For Kids.

Grand Prize for Top Earning Team will be a fun time for 20 People at a Long Island Ducks Baseball Game in their own Private Sky Box including Food and Beverages for all.

Please make sure you call 1-888-208-KIDS before March 12, to find out where you are bowling. Do not show up at a Bowling Alley without getting your assigned lane.



Sponsorships for CFK Bowl-A-Thon



Event Sponsor: \$300---Underwrite partial cost of the Bowl-A-Thon. Your Company Name or Individual name will appear in large font on back of T-shirt that will be given to each bowler, banner posted at entrance of bowling alley and other signage within bowling alley.



T-Shirt Sponsor: \$1,500---Name on back of T-shirt that will be given to each bowler. There will be signage at the bowling alley.



Food Sponsor: \$500.00--- Name on back of T-shirt. Signage at bowling alley.



Lane Sponsor: \$75---Signage at bowling alley.

All signage at Bowling alley will consist of crawl on the bottom of TV monitors that will be at each lane and viewed by all bowlers. Event Sponsors will be listed on Banner at entrance to bowling lanes.

For more information, please call us at 1-888-208-KIDS or visit our website at www.contractorsforkids.org